

Message Text

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PAGE 01 STATE 048296
ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-08 /019 R

DRAFTED BY COM/BIC/CAGNE/PBHALE/DARYAN
APPROVED BY EB/OCA/CD:WERAU
COM/BIC/CAGNE/PBHALE
COM/BIC/CAGNE/JLILL
COM/BIC/CAGNE/MFSMITH
NEA/RA:DMORRISON (INFO)

-----050714Z 039134 /13

R 041522Z MAR 77
FM SECSTATE WASHDC
TO AMEMBASSY TEHRAN

UNCLAS STATE 048296

E.O. 11652: N/A

TAGS: BEXP, IR

SUBJECT:INCREASED PARTICIPATION IN TRADE FAIR PROGRAM

1. WITH AIM OF IMPROVING IRANIAN MARKET COVERAGE AND EXPANDING TRADE PROMOTION LEVEL IN IRAN, CAGNE CONSIDERING CONCEPT OF DEVELOPING PROGRAM OF PARTICIPATION IN IIFEC EVENTS AS OFFSITE TRADE CENTER SHOWS. SUCH A PROGRAM COULD INCLUDE TWO PARTICIPATIONS ANNUALLY IN SPECIALIZED FAIRS, ONE IN SPRING AND ONE IN FALL. TITF PARTICIPATION WOULD CONTINUE TO BE QUESTION FOR OTHER PROGRAMS.

2. RATIONALE FOR THIS INCREASE IN ACTIVITY INCLUDES FOLLOWING:

- A) GOOD EXPERIENCE TO DATE IN SPECIALIZED FAIR PROGRAM.
- B) USTC FACILITY NOT DESIGNED TO HANDLE LARGE EQUIPMENT. FORCING BY-PASSING HEAVY EQUIPMENT THEMES OR TREATMENT WITH MODELS OR AV ONLY.

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- C) FREIGHT LOGISTICS AND CUSTOMS CLEARANCE MANIFESTLY EASIER AT FAIR GROUNDS THAN AT USTC.
- D) IRANIANS HAVE SIGNALLED IN SEVERAL WAYS THEIR DESIRE TO HAVE MORE AMERICAN PARTICIPATION IN THEIR TRADE SHOWS. CLOSER COOPERATION WITH FAIR AUTHORITIES MIGHT BE EXPECTED PAY DIVIDENDS IN DIVERSE WAYS.

3. POST REQUESTED GIVE CAREFUL CONSIDERATION ABOVE
PROPOSAL IN LIGHT OF 1978 IIFEC PROGRAM. EARLY RESPONSE
REQUESTED DUE BUDGETARY AND PLANNING CONSIDERATION.
CHRISTOPHER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 04-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770391/aaaadcmz.tel
Line Count: 66
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Litigation Codes:
Litigation History:
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Message ID: 1bafadbd-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3204425
Secure: OPEN
Status: NATIVE
Subject: INCREASED PARTICIPATION IN TRADE FAIR PROGRAM
TAGS: BEXP, IR
To: TEHRAN
Type: TE
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